

Toyota Today, Winter 1991, “Italy’s Visionary Winemakers”

“New brooms are sweeping through the wine regions of Italy. Out have gone the folksy cask and flask stereotype and in have come stainless steel tank...new style reds accentuate the fruit more than even before...chosen specially for us by Simon Farr of Bibendum these exciting wines are drawn from four outstanding producers who are in the van of the visionary winemaking now taking place all over Italy...

Ricci Curbastro a small family-run estate in the rolling hill of Brescia complete the quartet. Under Ricardo Ricci Curbastro. Who is also President of the young farmers of Italy, Franciacorta wines are winning plaudits everywhere. The Franciacorta Rosso 88 is unusual and intriguing being a blend of Bordeaux (Cabernet Franc and Merlot) and Piemontese (Barbera e Nebbiolo) grapes...It’s a wine that authentically Italian and very much *alla moda*.”